

KINGSBRIDGE HEIGHTS COMMUNITY CENTER

2019 Benefit

Sponsorship Package





KINGSBRIDGE HEIGHTS COMMUNITY CENTER

3101 Kingsbridge Terrace, Bronx, NY 10463

info@khcc-nyc.org | www.khcc-nyc.org

Dear Friend,

We invite you to our 2019 Home Away from Home Annual Benefit on November 14, 2019, 6:30-9:30pm at SECOND, 849 6th Avenue, NYC!

This event provides funds to support over 4,500 Bronx youth and their families in an environment that fosters academic milestones, literacy, mental health support, nutrition, technology, and the arts.

How to take the next step:

- Become a sponsor at any level (details attached)
- Purchase tickets to attend, \$400 a person
- Celebrate Honorees and Advertise in the program journal, \$500/full, \$300/half, \$200/quarter page
- Donate auction goods and/or 150 gift bag items (gift certificates, tickets, packaged goods, etc.)

As a sponsor, you will be prominently published on all event materials on-site, on our website, e-newsletter, social media, and press releases. We anticipate over 10,000 people will view our Home Away from Home promotional materials. We have included additional sponsorship packages for your consideration.

If you are interested in any of the above, please contact William Littleton at 718-884-0700 ext. 127. Thank you in advance for your consideration and your support of Bronx families.

Kind Regards,

Margaret Della
Executive Director

KHCC SNAPSHOT



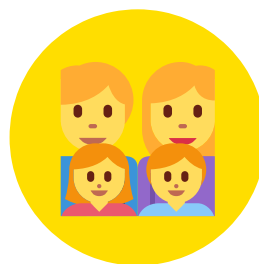
4,500

Number of
children, youth
and adults served
annually



100,000+

Number of meals
prepared for
participants



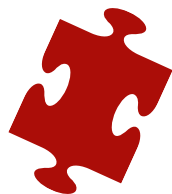
\$24,300

75 percent of our
families live on this
income (average of
4 members per
family)



300+

Number of
volunteers who
have given their
time to KHCC
programs



100%

of our programs serve participants
with special needs. Our Special
Needs program focuses on youth
and young adults with
developmental disabilities.



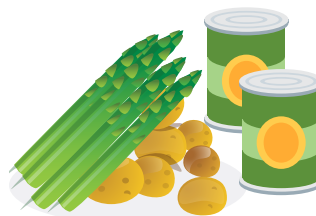
100%

of our Teen graduates
go on to two and four-
year colleges



3,000+

services bridging trauma
from sexual abuse and
domestic violence to
recovery



2,500

pounds of food
distributed to the
community

Sponsorship Levels

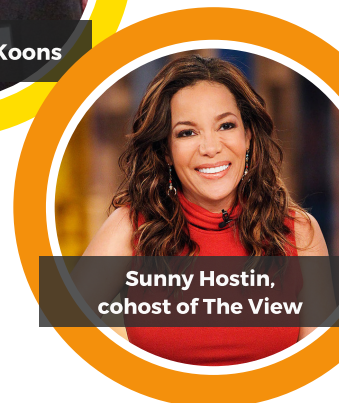
Become a KHCC Champion



Darryl "DMC" McDaniels
(left)



Justine and Jeff Koons



Sunny Hostin,
cohost of The View

Build a Better Bronx - \$30K Level

- Name three educational stipends in company/designee name in 2019
- Sponsor 30 of your guests, equivalent to a donation of \$30,000 going towards supporting our community work
- Invite 30 or more guests and invite those who cannot attend to make a contribution in your honor
- Deliver a three minute acceptance speech
- Annual KHCC Sponsor: logo featured on website year long, social media promotion, and promotion at two of our major events. Full page Ad in our program

Grow With Us - \$20K Level

- Name two educational stipends in company/designee name in 2019
- Sponsor 20 of your guests for the reception, equivalent to a donation of \$20,000 going towards supporting our community work
- Invite 20 or more guests and invite those who cannot attend to make a contribution in your honor
- Annual KHCC Sponsor: logo featured on website year long, social media promotion, and promotion at two of our major events. Full page Ad in our program

Planting Seeds for Tomorrow - \$10K Level

- Name one educational stipend in company/designee name in 2019
- Sponsor 10 of your guests, equivalent to a donation of \$10,000 going towards supporting our community work
- Annual KHCC Sponsor: logo featured on website year long, social media promotion, and promotion at two of our major events. Full page Ad in our program

Creating Communities - \$5K Level

- *Five of your guests can attend one or a combination of our events*
- *Half page Ad in Journal for Annual Benefit*
- *Inclusion in all promotions*

Enrich Our Families - \$3K Level

- *Three of your guests can attend one or a combination of our events*
- *Quarter page Ad in Journal for Annual Benefit*
- *Inclusion in all promotions*

Educating Our Children - \$1,500

- Two of your guests can attend one or a combination of our events
- Quarter page Ad in Journal for Annual Benefit
- Inclusion in all promotions

If you are interested in any of the levels, please contact

William Littleton at
development@khcc-nyc.org or
call 718-884-0700 ext. 127.

Thank you in advance for your consideration and your support of Bronx families.

Past Event Sponsors



MUTUAL OF AMERICA
Your Retirement Company



Deloitte.



MMJ | MAIER
MARKEY &
JUSTIC LLP
Certified Public Accountants

HUNTON
ANDREWS KURTH

TJX
THE TJX COMPANIES, INC.

What will your support do for KHCC's children and families?



- **\$100,000** - Can provide the resources to cover the expenses of the After School or Teen Program for an entire year, such as tutoring, SAT prep and college trips, books, travel, food, supplies and community events.
 - **\$50,000** - Can provide our SONYC (School's Out New York City) program with a professional staff member to teach a plethora of STEM activities for our middle schoolers including robotics, dance, poetry, and gardening.
 - **\$30,000** - Can enable 30 of our Special Needs participants the chance to benefit from our quality programming all year round, allowing youth and young adults with autism and Down syndrome to be involved with our typically developing youth through our Reading Buddies, Best Buddies and Helping Hands programs.
-
- **\$20,000** - Can provide one year of specialized counseling for six child survivors of sexual abuse in our Changing Futures program.
 - **\$15,000** Can enable us to purchase a much needed new van to safely transport our Special Needs, Teen and After School participants from school to KHCC and home, on field trips and to deliver food to our second site for Early Childhood children.
 - **\$10,000** - Can provide the Teen Center participants with a nightly, warm meal for a whole year. Over 75% of our participants are eligible for a free or reduced priced meals.
 - **\$7,500** - Can beautify the KHCC facilities to ensure that our kids have a safe and happy environment to learn, grow and have fun!
 - **\$5,000** - Can provide soil, seeds, and tools to maintain the garden for a year, which produces fruits and vegetables for our participants and their families. Talk about a renewable donation!
 - **\$2,000** - Can provide 40 students with College Survival Kits. Each student attending our College Access workshop receives this Kit that includes necessities for college to which many of our students would not normally not have access.
 - **\$1,000** - Can provide one year's worth of ESOL and Civics programing for one adult participant, and will give them the language skills to enhance their job prospects.
 - **\$500** - Can provide over 100 books for the After School and Teen Center Library to be used in our Reading Buddies program where teens help our After School and Special Needs participants with their reading.
 - **\$200** - Can provide 268 diapers that will be used in one week by the children in our Early Childhood Program.

2019 Sponsorship and Auction Donation

Contact Information:

Name: _____

Name of your Company/Organization (if applicable): _____

Title: _____

Address: _____

Phone Number: _____ Mobile Number: _____

Email Address: _____

Credit Card number: _____

Exp. Date: _____ CVV: _____ Sponsorship Amount: \$ _____

Authorizing signature: _____

Auction Item:

Item: _____ Referred to by: _____

Value of the Item: _____

Description of the Item:

With this form, please include a photograph of the item, brochures/pamphlets and other items you feel would assist us in presenting your contribution at the Auction table.

Please contact (718-884-0700 ext 127) or development@khcc-nyc.org for any questions concerning this event, auction procedures, etc. Please return this form via e-mail or mail. We thank you again for your kind contribution.

*You may donate by credit card online at www.khcc-nyc.org or
send a check payable (or attached document with credit card info) to:
Kingsbridge Heights Community Center,
Attn: Development, 3101 Kingsbridge Terrace, Bronx, NY 10463*

What are people saying about KHCC?



"[KHCC's Benefit] is what happens when we give the children the opportunity to become the people they were put here to be, regardless of their situations. That's what KHCC is about: the kids, the community, the families that they support".

- Darryl "DMC" McDaniels, Hip-Hop Legend and Member of RunDMC



"The importance of a community center like KHCC is so much more fundamental now because you need that community that you can trust, who believes in you, and will help you overcome trauma in your life and help you get into college. Sometimes the government can let you down so, you need people who are close to you who can help you out."

- Justine Koons, Artist and KHCC Board Member



"Every New Yorker should have easy-to-access mental health services that meet their individual and family needs. [KHCC's Changing Futures] offers hope and a better life for so many children and families, and is an essential program for meeting the needs of families living in the Bronx."

- Chirlane McCray, Mental Health Activist and NYC's First Lady



"With all the things going on, especially in Washington, it's getting tougher to do the kind of good things we want to see happen in our communities. We're lucky to have KHCC, and we've got to fight every day to make sure it continues to thrive and grow."

- Assemblyman Jeffrey Dinowitz, representative of the 81st District of the Bronx



"When a child in our community is dealing with sexual violence, it's a community problem. Thank you [KHCC] for taking that community problem on."

- Tarana Burke, Founder of the MeToo Movement